

(I) WHAT I CLAIM IS:

1. A method for presenting new social indicators showing the opinions of people in two figures, as either a Polarization-Consensus Rating (PC RatingTM) or a converted Polarization-Consensus Rating (CPC RatingTM); the percentage symbol is a first order derivative of basic numerical data in order to help people understand complex numerical data; our PC RatingTM and CPC RatingTM are second order derivatives of basic numerical data expressed as two percentages in juxtaposition to each other as ordinal whole numbers and are very efficient (in fact a quantum jump in efficiency) as they can reduce value numbers of strongly agree, agree, neutral, disagree, strongly disagree, plus abstain and objection to two numbers -- the Polarization Rating (A measure of the weight given a question) and the (Consensus Rating) -- a measure of the opinions of people and can help prevent "information overload" in organizations.